

Founded in 1950 as the Royal Cup Syrup Company, Lenox-Martell, Inc. has been Boston's finest beverage and refrigeration service company for over 65 years. In addition to distributing our flagship, Real City Soda and Juices, we specialize in refrigeration and dispensing systems, installed and serviced 24/7 by our own highly-skilled Soda Technicians.

Our philosophy is that our success is reliant on good service, attentiveness, and good will towards our customers and staff. With over 4,000 happy, long-term customers, our work speaks for itself!

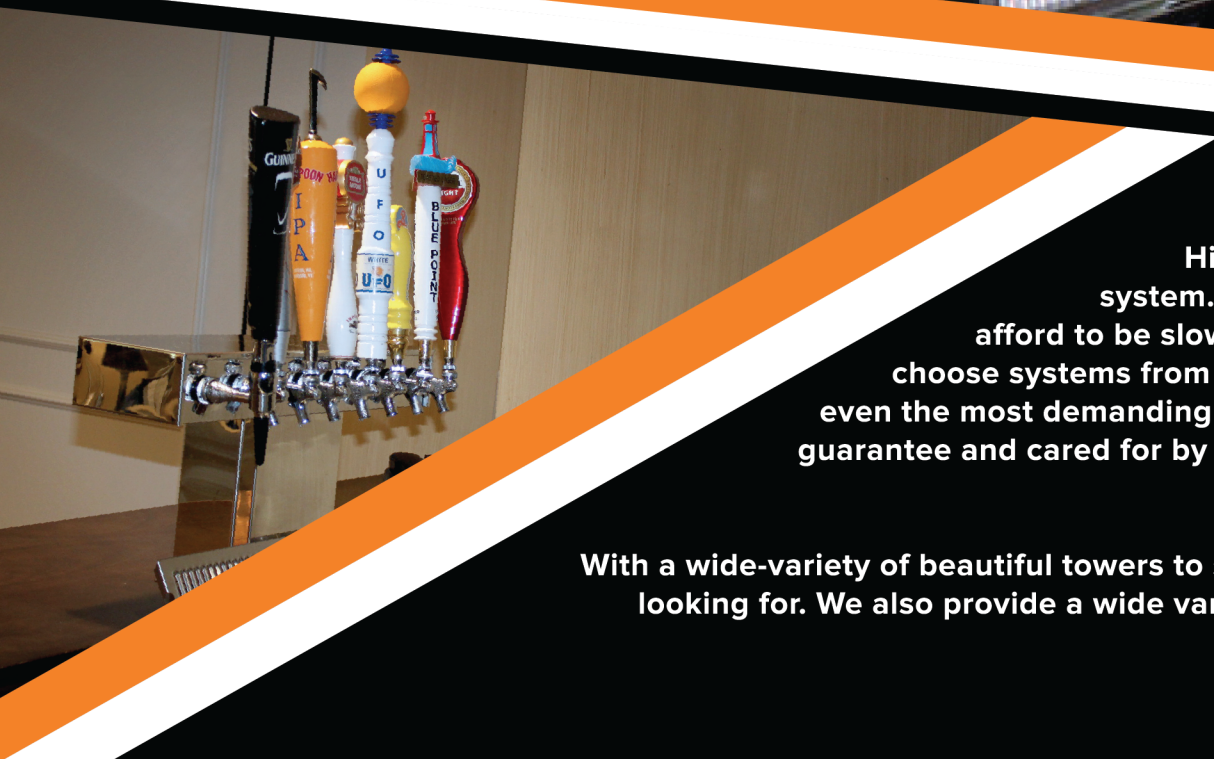


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LENOX-MARTELL



**DRAFT
BEER
SYSTEMS**



High-quality beverages depend on a high-quality dispensing system. Your customers deserve the best, and your business can't afford to be slowed down by inferior equipment. At Lenox-Martell, we only choose systems from the most trusted names in the industry, built to perform in even the most demanding of circumstances. Backed by a manufacturer performance guarantee and cared for by our trusted 40 experienced technicians, you can trust that your beverage needs are in good hands.

With a wide-variety of beautiful towers to suit every style and decor, we know you'll find what you're looking for. We also provide a wide variety of used equipment, previously leased and maintained by Lenox-Martell.

Contact our sales team today for more information!